

ASX/MEDIA ANNOUNCEMENT**ASX: YPB | 9th March 2017****YPB Group receives order from Bank of Thailand**

- **YPB has received an order to supply forensic equipment to The Bank of Thailand**
- **Order demonstrates YPB's growing presence in the Asian anti-counterfeit market**

Brand Protection and Customer Engagement solutions company YPB Group Ltd (ASX: YPB) is pleased to announce that it has received an order to supply Forensic Imaging equipment to the Bank of Thailand.

The Bank of Thailand is headquartered in Bangkok, Thailand, and is Thailand's Central or Reserve Bank.

The Bank of Thailand is responsible for currency printing, control and anti-counterfeit measures for the Thai Banking System.

This builds on YPB's relationship with The Bank of Thailand where our technology was previously used in the Thai 100 Baht note resulting in production of over 30 million units.

Given the high security nature of the equipment and transaction, financial details are confidential, although the equipment will be delivered in Q2 2017.

John Houston, Executive Chairman of YPB Limited, said: "We are honoured to be extending our relationship with The Bank of Thailand. It highlights the importance of Forensic Equipment in a rapidly growing Asian Market and the Thai Government's commitment to fight counterfeiting.

Governments throughout Asia are realising the burden and loss of revenue that counterfeit and the black economy place on developing economies and YPB's solutions certainly have a valuable role in protection."

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PROTECT | DETECT | CONNECT

ABOUT YPB

YPB Group (ASX: YPB) is a pioneer in advanced brand protection solutions. Listed on the Australian Securities Exchange, YPB is expanding its global footprint with an established presence in Australia, China, Thailand, USA, and Mexico.

YPB's patented Anti-Counterfeit technology combined with its Security Packaging and Anti-Theft solutions, Consulting Services and YPB's proprietary CONNECT platform enables clients to PROTECT their high value brands from the risks of counterfeit, product diversion and theft while providing the tools to CONNECT directly with their customers.

PROTECT

Smart Security Packaging and labeling for Brands

YPB offers a wide range of Smart Security Packaging and Labeling solutions that can be incorporated into almost any material and offer cost effective strategies to PROTECT the integrity and value of products and brands in high-risk markets.

Government Vital Documents

YPB offers solutions to Governments to PROTECT their Vital Documents that include ID cards, Visas, Passports, Vehicle Labels and many other applications.

Retail Anti-theft

YPB offers clients the latest technology in Retail Anti-Theft and Labeling solutions effective for mainstream retailers, boutiques and exporters to PROTECT against theft.

IP solutions & forensic services

YPB's IP solution specialists work with quality brands and Governments, to develop bespoke brand protection strategies and solutions that will deliver real protection and safety for brands, products and consumers.

Secure Supply Chain

YPB offers secure supply chain solutions to Governments, banks and companies wanting to ensure the integrity of their supply chain using a combination of YPB's authentication technology and secure track and trace solutions, delivering real protection for high value documents, brands, products and consumers.

DETECT

Scanner and Tracer protection solutions

YPB's patent protected state-of-the art Tracer technology is invisible, cannot be copied or destroyed.

Brand owners who include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic services can consult with a brand owner to develop strategic, tailored solutions to protect the brand against counterfeiting and product diversion.

CONNECT

Smartphone applications to Detect and Connect

YPB's sophisticated, user friendly and powerful smartphone applications allow brand owners and consumers to identify and report suspected counterfeit or diverted products. They also allow brands to connect and engage directly with their customers via QR codes, Near Field Communication, secure track and trace and product scanning. The YPB CONNECT platform delivers brand owners valuable and actionable intelligence about their products and customers to measure, tailor and individualise direct marketing campaigns through a 'big data' analytics capability.

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